

Book Launch Digital Marketing Packages

Do you need a digital marketing strategy to launch your book to get international attention?

Do you want everyone to read your book because you know it will make a difference in their life?

We can create special packages to get that reach you need.

Our packages are designed to your individual digital space to get maximum exposure.

START UP PLAN TO LAUNCH BOOK

1. Landing Page created
2. Linked In, Twitter, Facebook and Instagram set up
3. 10 images sized for social channels
4. Guest spot on two podcasts (includes 30 digital hits)
5. Ad images created for Instagram and Facebook

\$579.00

Ad money is not included in package. Ad budget can be modest to increase reach.

LEVEL UP LAUNCH STRATEGY AND PLAN

1. Instagram and Facebook business accounts set up including bio and images
2. Strategy created for Instagram and Facebook
3. Grid established for Instagram and Facebook postings for continued reach
4. Instagram hashtag list for maximum reach
5. Social media content strategy to build a community and reach ideal reader
6. Guest spot on four podcasts (includes 60 digital hits)
7. Ad strategy and images for Instagram and Facebook

\$779.00

Ad money is not included in package. Ad budget can be modest to increase reach

CONTINUING SOCIAL MEDIA PRESENCE AND BUILDING A COMMUNIITY PLAN

For a 2-month period all your social media needs will be met.

This package includes everything the same as the LEVEL UP package plus more to further develop building a community. Plus, continued sales and exposure.

Posts are created and posted by Fortura Marketing.

3 Instagram and Facebook posts per week.

2 Instagram stories per week

Instagram highlight categories set up and stories added to highlights.

Plan can be adapted to the best social media to reach your ideal reader.

\$1179.00